



2026

SOUTH CAROLINA TENNIS FOUNDATION

HALL OF FAME

SPONSORSHIP OPPORTUNITIES

SATURDAY, NOVEMBER 14, 2026

Hilton Columbia Center

Celebrating Hayley Carter & Ben Cook

INVEST IN IMPACT. CELEBRATE EXCELLENCE. PRESERVE TENNIS HISTORY.

Sponsorship and advertising deadline: October 15, 2026



MISSION & COMMUNITY IMPACT

A Partnership That Changes Lives

SCTF is the charitable arm of USTA South Carolina and has invested in people and communities through tennis for four decades.

Partnering with SCTF is more than event sponsorship. It is a strategic investment in the health, education, confidence, and character of South Carolinians while helping preserve the state's tennis legacy.

\$1M+	40	6
GRANTS & SCHOLARSHIPS	YEARS OF IMPACT	CORE IMPACT AREAS

Where Your Support Goes

● Youth Programming Life-changing tennis opportunities for underserved youth.	● Adaptive & Wheelchair Tennis Programs for athletes with physical or intellectual challenges.
● Scholarships Financial assistance for graduating South Carolina high school seniors.	● High School Championships Support for the South Carolina High School State Tennis Championships.
● Education Philanthropic and educational initiatives that strengthen communities.	● History Preservation Stewardship of the South Carolina Tennis Hall of Fame in Belton.



SPONSORSHIP AT A GLANCE

Choose the Opportunity That Fits Your Goals

From exclusive event branding to commemorative program advertising, every level offers a meaningful way to support South Carolina tennis.

OPPORTUNITY	INVESTMENT	BEST FOR	KEY BENEFITS
Title Sponsor	\$10,000	Premier exclusive branding	12 tickets • full-page ad • podium recognition • two months of digital visibility
Reception Sponsor	\$7,500	Own the guest welcome experience	6 tickets • prominent reception branding • half-page ad • digital promotion
Printed Program Sponsor	\$3,000	Statewide print and digital presence	2 tickets • full-page ad • banquet recognition • website and social media recognition
Silent Auction Donor	In-kind	Showcase products or services	Online auction exposure • program recognition • statewide donor visibility
Program Advertising	\$50–\$700	Honor an inductee or promote your business	Seven ad sizes and placements • commemorative keepsake visibility

Why Partner With SCTF?

Your support advances tennis access, education, scholarships, adaptive programming, high school tennis, and the preservation of South Carolina tennis history. It also places your organization before an engaged statewide audience of tennis leaders, volunteers, athletes, and community advocates.



THE 2026 CELEBRATION

A Premier Gathering of South Carolina Tennis

The Hall of Fame Celebration culminates the USTA South Carolina Annual Meeting and connects sponsors with tennis leaders and advocates from across the state.

Honoring Excellence

HAYLEY CARTER

BEN COOK

Saturday, November 14, 2026 | Hilton Columbia Center

TIME	EVENT
8:00 AM–5:00 PM	USTA South Carolina Annual Meeting
6:00–7:00 PM	SC Tennis Foundation Hall of Fame Reception
7:15–9:30 PM	Dinner & Induction Ceremony

Important Dates

October 15, 2026: Sponsorship commitments, advertisements, artwork, and payment due.

November 1–14, 2026: Online silent auction open; bidding closes at 7:00 PM on November 14.



CORPORATE PARTNERSHIPS

Premium Event Sponsorships

Three premium sponsorship opportunities provide event access, prominent recognition, and meaningful visibility with South Carolina tennis leaders and supporters.

TITLE SPONSOR | \$10,000

Hall of Fame Dinner & Induction Ceremony — the premier exclusive branding opportunity.

Event Access: 12 tickets to the Dinner & Induction Ceremony

Brand Integration: Exclusive Title Sponsor status with prominent logo placement in SCTF communications

Direct Marketing: Sponsor identification in event print and email communications

On-Site Presence: Podium recognition and opportunity to distribute promotional materials, samples, or coupons

Digital Reach: Website acknowledgment plus two months of dedicated website advertising

Publication: Full-page color advertisement in the printed program

Public Relations: Social media recognition, dedicated newsletter mention, and inclusion in Hall of Fame press releases

Expected Reach: 200+ attendees and 400+ digital and print recipients

RECEPTION SPONSOR | \$7,500

Own the welcome experience and connect with guests before the induction ceremony.

Event Access: 6 tickets to the Dinner & Induction Ceremony

On-Site Presence: Prominent logo display during the reception and verbal recognition at both the reception and dinner

Digital Reach: Two months of website advertising, social media acknowledgment, and a dedicated newsletter mention

Publication: Half-page color advertisement in the printed program

Expected Reach: 200+ attendees



PRINTED PROGRAM SPONSOR | \$3,000

A strong statewide print and digital presence tied to the Hall of Fame keepsake program.

Event Access: 2 tickets to Dinner & Induction Ceremony

On-Site Presence: Sponsorship recognition during the banquet

Publication: Full-page color advertisement in the printed program

Digital Reach: Logo placement and recognition on the SCTF website and social media channels

Expected Reach: 400+ print and digital recipients

ADDITIONAL WAYS TO PARTICIPATE

Additional Ways to Participate

Contribute to the Silent Auction or reserve Commemorative Program Advertising at a level that fits your goals.

Silent Auction Donor | In-Kind Contribution

Best for: Businesses and individuals who want to showcase a product, service, experience, or gift package to SCTF's statewide network.

Visibility: Name recognition in the Hall of Fame printed program, distributed to 300+ recipients

Audience: Online bidders and supporters across South Carolina

Auction Window: November 1–14, 2026; bidding closes at 7:00 PM on November 14

Donate an item: [Complete the Silent Auction Contribution Form](#)



COMMEMORATIVE PROGRAM ADVERTISING

Make a Lasting Impression

Honor an inductee, celebrate South Carolina tennis, or promote your organization in the printed and digital commemorative Hall of Fame program.

AD SIZE / PLACEMENT	PRICE	FINISHED DIMENSIONS
Back Cover	\$700	6" × 9"
Inside Front Cover	\$500	6" × 9"
Inside Back Cover	\$500	6" × 9"
Full Page	\$400	6" × 9"
Half Page	\$250	6" × 4.5"
Quarter Page	\$150	3" × 4.5"
Mention Ad	\$50	Text only — name only

Artwork Requirements

Accepted Formats: High-resolution PNG, JPEG, or EPS

Print Quality: Four-color and/or black-and-white artwork suitable for professional printing

Deadline: All artwork and payments must be received by October 15, 2026

Design Assistance: Ad creation assistance is available upon request

No refunds will be issued after October 15, 2026.

Reserve your ad space: [Complete the Program Advertising Form](#)



RESERVE YOUR OPPORTUNITY

Let's Build the Right Partnership

Secure your sponsorship, advertisement, or auction participation by October 15, 2026. Packages may be customized to align with your organization's community investment and visibility goals.

Three Ways to Participate

1	2	3
SELECT	CONFIRM	SUBMIT
Choose a premium sponsorship, printed program sponsorship, silent auction contribution, or program advertisement.	Contact Amy Franklin for availability, customization, and next steps.	Provide payment, artwork, and required information by October 2, 2026.

Contact

AMY FRANKLIN

South Carolina Tennis Foundation

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(704) 621-7101

The South Carolina Tennis Foundation is a 501(c)(3) charitable organization. Contributions are tax-deductible to the extent allowed by law.